



Snazzy Lites™ Color Clip in Hair Extensions the Must-Have Back-to-School Hair Accessory

Snazzy Lites™ clip in hair extensions are the new fun, fast and easy way to show school spirit

(Atlanta, GA, USA) August 1, 2010– Snazzy Lites continue to diversify their product as they move into the school spirit part of the game and score big when it comes to clip-in color that can be customized to match school colors across America and beyond.

Rooting for the home team was never so easy. Made from human hair, each Snazzy Lites strand can be braided, curled and styled just like natural hair. And Snazzy Lites is the first clip-in hair solution that allows multi-colors at one time that work great for cheerleaders, fans and players alike.

Brenda Waters, master hair stylist and creator of Snazzy Lites, points out, “High school and college sports fans have a new way to show their school spirit. Snazzy Lites clip in any hair type quickly and will certainly complement those fanatic, face-painting fans.”

“I wear my crimson and white Snazzy Lites to every Alabama game,” says Crystal Bonds, longtime University of Alabama fan. “Roll Tide,” Bonds adds.

Students can wear Snazzy Lites any time, whether to a party, special school function or football game. Snazzy Lites make the grade.

About Snazzy Lites

Snazzy Lites are a colorful, clip-in hair alternative for individuals who don’t want to color through a chemical process. Snazzy Lites are the newest addition to Gorgeous Strandz product line and are available at select salons or at <http://www.snazzylites.com>. For more information, call 404.797.1681 or 1.888.823.4252.

About Gorgeous Strandz Inc.

Gorgeous Strandz Inc. is the industry leader in healthy hair enhancements. Gorgeous Strandz offers innovational permanent and semi-permanent hair extensions and cutting-edge hair enhancement systems. Methods such as Snazzy Lites provide temporary yet realistic solutions to the most common hair color dilemma. Snazzy Lites allow individuals to add color to their existing hair without using any harsh hair colors or chemicals.