



Colorful Clip-In Hair Extensions Gaining Popularity among Parents

More parents are choosing Snazzy Lites™ color clip-in hair extensions to brighten their kids hair color.

(Atlanta, GA) December 4, 2009 – What does Kool-aid, lemon juice, and peroxide have in common? Kids use them as homemade hair dye. These household staples have been known to turn hair orange, fade into horrid Pepto-Bismol pink hues, or transform fine silky hair into cotton candy. Now even the youngest of children can enjoy fun temporary hair color with no risk to themselves or their healthy natural hair. More parents with kids of all ages are discovering how great Snazzy Lites are for adding instant electrifying hues of color to kids' hair without damaging a single strand.

Snazzy Lites color clip-in hair extensions are made from 100 percent human hair and is constructed with a special no-slip grip. So parents do not have to worry that the extensions will damage, pull or slide out of their children fine textured hair. Once they are properly applied they will remain securely attached even as kids run, jump, bounce, and play.

The popular colorful clip-in extensions are currently making a really big splash as stocking stuffers this holiday season. Kids of all ages enjoy them because they are perfect for playing dress up, throwing glamour birthday, and princess parties, or just getting the thrill of a dazzling new hair color. But the most uniquely innovative feature of Snazzy Lites that parents can't stop raving about is that while they add vivid hair color they are harmless, easy to apply and totally temporary.

"Snazzy Lites are perfect for my 4-year old daughter who sees Mommy getting her hair colored every six weeks and wants her hair colored too," explains parent Jami Kohn. She recently discovered the new hair accessory at her local salon and keeps one set straight and the other set curly so her child can enjoy instant clip-and-go variety. "But both of them are pink, of course" adds Kohn, who says she loves Snazzy Lites because they're fun and easy to use. "I also love them because they can be offered as incentives for good behavior," says Kohn. "They work better than candy!" Snazzy Lites also come in a variety of eye-candy colors including "poetic purple," "fierce fuchsia," and Kohn's own personal favorite, "playful pink."

For parents and kids who want to exercise their imaginations, Snazzy Lites colorful clip-in hair extensions can be flat-ironed, curled, or braided. Snazzy Lites are perfect as a holiday gift, party favor or fun and fabulous way for kids to express their individuality. For an instant rainbow of fun hair color all that's needed are a few Snazzy Lites and an ounce of creativity – no kool-aid or lemon juice required.

For more information about Snazzy Lites please visit: www.snazzylites.com

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